



Brittany Waters

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EDUCATION

Bachelor of Fine Arts in Graphic Design
Digital Design Emphasis
Cum Laude
Arkansas State University

AWARDS

Feb 2021 AAF NEA Bronze District Professional ADDY
Optus Icon Set
Feb 2021 AAF NEA Judges' Choice District Student ADDY
Conversations with Designers
Feb 2021 AAF NEA Gold District Student ADDY
Conversations with Designers
2016-2020 Arkansas Promise Scholarship
Fall 2019, Spring 2018 Chancellor's list
Spring 2017 Dean's list

PROFESSIONAL EXPERIENCE

September 2020 - present

Graphic Design Intern | Optus Inc. | Jonesboro, AR
Design branded icon set for website, print, and digital media.
Create white-papers, templates, social media squares, collateral.
Shoot and edit portraits.

October 2019 - May 2021

Designer | A-State AIGA | Jonesboro, AR
Design collateral and social media content for fundraising events.
Lead meetings, workshops, come up with creative solutions to solve club challenges.

February 2020

Designer | A-State Dept. of Art + Design | Jonesboro, AR
Create typographic video for Back the Pack bringing awareness to importance of art museums while helping with fundraising efforts.

October 2019

Designer | Cameron Buckley | Jonesboro, AR
Commissioned to design poster for New Media course.

September 2014 - May 2017

Sales Associate / Designer | Artbeat | Jonesboro, AR
Customize nameplates, vinyl decals, t-shirts. Communicate with customers to ensure satisfaction with finished product.

REFERENCES

Available upon request.

SKILLS

3D Modeling
UI/UX Design
Photography
Illustration/Drawing
Vinyl Cutter Experience

SOFTWARE

Adobe Creative Suite
G Suite
Microsoft Office
Unity
Maya/Blender
Atom
HTML & CSS
JavaScript
Swift
Kotlin

ORGANIZATIONS

- **Apr 2021 - present**
American Advertising Federation
Northeast Arkansas (AAF NEA)
Education Director Jun 2021 - Present
Student Member Apr 2021 - Present
- **Oct 2020 - present**
AIGA-Memphis
Student Volunteer Board Member
- **Dec 2019 - present**
ADDY Committee for AAF NEA
Student Volunteer - NEA ADDYs 2021
Student Volunteer - NEA ADDYs 2020
- **Sep 2019 - present**
AIGA, the professional association for design
- **Feb 2021 - May 2021**
Art + Design Recruitment Committee for Arkansas State University
Student Member
- **Sep 2019 - May 2021**
A-State AIGA
President Jan 2021 - May 2021
Vice President Oct 2019 - Jan 2021
Board Member Sep 2019 - May 2021