



Brittany Waters

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EDUCATION

Bachelor of Fine Arts in Graphic Design
Digital Design Emphasis
Cum Laude
Arkansas State University

AWARDS

Feb 2023 AAF NEA Silver Local Professional ADDY
BV Sparrow Construction Logo

Feb 2022 AAF NEA Gold Local Student ADDY
QUEENS Series Book Cover Concept

Feb 2021 AAF NEA Bronze Local Professional ADDY
Optus Icon Set

Feb 2021 AAF NEA Judges' Choice Local Student ADDY
Conversations with Designers

Feb 2021 AAF NEA Gold Local Student ADDY
Conversations with Designers

2016-2020 Arkansas Promise Scholarship

PROFESSIONAL EXPERIENCE

August 2021 - Present

Designer | Art Advertising Inc. | Jonesboro, AR
Design various print collateral, promotional items, logos, wearables, banners, displays using Adobe Illustrator or InDesign. Follow brand guidelines and research client standards. Designer for ASU-Newport collateral, graduation programs, banner stands.

September 2020 - August 2021

Graphic Design Intern | Optus Inc. | Jonesboro, AR
Design branded icon set for website, print, and digital media. Create white-papers, templates, social media squares, collateral. Shoot and edit portraits.

February 2020

Designer | A-State Dept. of Art + Design | Jonesboro, AR
Create typographic video for Back the Pack bringing awareness to importance of art museums while helping with fundraising efforts.

September 2014 - May 2017

Sales Associate/Designer | Artbeat | Jonesboro, AR
Customize nameplates, vinyl decals, t-shirts. Communicate with customers to ensure satisfaction with finished product.

REFERENCES

Available upon request.

SKILLS

Digital Design
Print Design
Illustration/Drawing
Photography
3D Modeling
UI/UX Design
SEO
Vinyl Cutter Experience

SOFTWARE

Illustrator
InDesign
Adobe Creative Suite
G Suite/Microsoft Office
Unity
Maya/Blender
HTML & CSS

ORGANIZATIONS

- **Apr 2021 - present**
American Advertising Federation
Northeast Arkansas (AAF NEA)
2nd Vice President Jun 2022 - Present
Education Director Jun 2021 - Jun 2022
Professional Member Apr 2022 - Present
Student Member Apr 2021 - Apr 2022
- **Dec 2019 - present**
ADDY Committee for AAF NEA
Volunteer - NEA ADDYs 2023
Volunteer - NEA ADDYs 2022
Student Volunteer - NEA ADDYs 2021
Student Volunteer - NEA ADDYs 2020
- **Oct 2020 - Sep 2021**
AIGA-Memphis
Student Volunteer Board Member
- **Sep 2019 - Sep 2021**
AIGA, the professional association for design
- **Sep 2019 - May 2021**
A-State AIGA
President Jan 2021 - May 2021
Vice President Oct 2019 - Jan 2021
Board Member Sep 2019 - May 2021