



Brittany Waters

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EDUCATION

Bachelor of Fine Arts in Graphic Design
Digital Design Emphasis
Cum Laude
Arkansas State University

AWARDS

Feb 2022 AAF NEA Gold Local Student ADDY
QUEENS Series Book Cover Concept
Feb 2021 AAF NEA Bronze Local Professional ADDY
Optus Icon Set
Feb 2021 AAF NEA Judges' Choice Local Student ADDY
Conversations with Designers
Feb 2021 AAF NEA Gold Local Student ADDY
Conversations with Designers
2016-2020 Arkansas Promise Scholarship
Fall 2019, Spring 2018 Chancellor's list
Spring 2017 Dean's list

PROFESSIONAL EXPERIENCE

August 2021 - Present

[Designer](#) | **Art Advertising Inc.** | Jonesboro, AR
Design various print collateral, promotional items, logos, wearables, banners, displays using Adobe Illustrator or InDesign. Follow brand guidelines and research client standards. Designer for ASU-Newport collateral, graduation programs, banner stands.

September 2020 - August 2021

[Graphic Design Intern](#) | **Optus Inc.** | Jonesboro, AR
Design branded icon set for website, print, and digital media. Create white-papers, templates, social media squares, collateral. Shoot and edit portraits.

February 2020

[Designer](#) | **A-State Dept. of Art + Design** | Jonesboro, AR
Create typographic video for Back the Pack bringing awareness to importance of art museums while helping with fundraising efforts.

September 2014 - May 2017

[Sales Associate/Designer](#) | **Artbeat** | Jonesboro, AR
Customize nameplates, vinyl decals, t-shirts. Communicate with customers to ensure satisfaction with finished product.

REFERENCES

Available upon request.

SKILLS

Print Design
Illustration/Drawing
Photography
3D Modeling
UI/UX Design
Vinyl Cutter Experience

SOFTWARE

Illustrator
InDesign
Adobe Creative Suite
G Suite/Microsoft Office
Unity
Maya/Blender
HTML & CSS
JavaScript

ORGANIZATIONS

- **Apr 2021 - present**
American Advertising Federation
Northeast Arkansas (AAF NEA)
Education Director Jun 2021 - Present
Professional Member Apr 2022 - Present
Student Member Apr 2021 - Apr 2022
- **Dec 2019 - present**
ADDY Committee for AAF NEA
Volunteer - NEA ADDYs 2022
Student Volunteer - NEA ADDYs 2021
Student Volunteer - NEA ADDYs 2020
- **Oct 2020 - Sep 2021**
AIGA-Memphis
Student Volunteer Board Member
- **Sep 2019 - Sep 2021**
AIGA, the professional association for design
- **Feb 2021 - May 2021**
Art + Design Recruitment Committee for Arkansas State University
Student Member
- **Sep 2019 - May 2021**
A-State AIGA
President Jan 2021 - May 2021
Vice President Oct 2019 - Jan 2021
Board Member Sep 2019 - May 2021